

Find it Fast! Part 8 How to Google better

Elaine Shallcross, Susan McCourt and Janet MacKay 2011/12



This workshop covers...



- How to search the web successfully for scholarly literature
- How to use Internet search engines effectively (particularly Google and Google Scholar)
- Other useful web search tools
- The importance of evaluating the information you find



First of all...



Do NOT go to Google first to search for information!

 We spend £2.4m on scholarly literature; £2m of this on electronic materials



 Databases must be your primary source of information!



Use Google to search for additional background information



Tools to find information on the Web



- Search engines
- Subject gateways
- Others:
 - Blogs and wikis
 - Social networking –
 e.g. Nature Network, Twitter



The tools you choose depend on your requirements



Search engines



- Use to find specific information
- Robot/Crawler/Spider trawl for occurrences of keywords in individual websites



















Web Search engines



- Google popular http://www.google.com
 - Indexes billions of pages; ranks results
 - Good reputation for relevancy, wide subject coverage and image search
 - Advanced Search features
 - Always be careful what you use for academic work evaluation essential
 - Can include web pages in your bibliography
- Google Scholar http://scholar.google.com
- Scirus http://www.scirus.com
 - Science-specific
 - +350 million scientific items including journal content, scientists' homepages, courseware, pre-prints, patents, institutional repository and website information



Search rules for Google & Google Scholar



- Automatically links keywords (ideas) with Boolean Operator – AND
- Link alternative meanings with Boolean Operator – OR





- Uses "phrase searching"
- Automatic stemming (truncation)
 e.g. diet finds diet and diets and dietary



Example topic







Chocolate: Health Food or Health Risk?



"Chocolate – health food or health risk?"



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Concepts	Alternative keywords			
Idea 1	chocolate	cocoa	"dark chocolate"	
Idea 2	nutrition	diet	health	
Idea 3	cardiovascular	heart	Cardiac	
Idea 4	I may want to pursue another concept to do with specific constituents of chocolate e.g. cholesterol, flavinoids, polyphenols, antioxidants, "trans fatty acids"			





Google at www.google.co.uk Doing a search on the Basic Search option





(cocoa OR chocolate OR "dark chocolate") AND (diet OR nutrition OR heal

Q Advanced search

Search

About 629,000,000 results (0.07 seconds)

Everything

Images

.....

Maps

Videos

News

Shopping

More

Show search tools

Chocolate - Health Benefits of Chocolate

longevity.about.com/od/lifelongnutrition/p/chocolate.htm

26 Apr 2009 - Chocolate is one of the world's favorite foods. Recent research shows

that eating moderate amounts of dark chocolate also brings health ...

Dark Chocolate's Health Benefits

www.allchocolate.com/health/basics/

Dark chocolate's health benefits: possible improved cardiovascular health, and blood sugar, potential cancer-fighting properties of dark chocolate.

The Chocolate Diet

www.faddiet.com/chocolatediet.html

Here Is The Chocolate Diet Plan: Each day is the same, you have to use di lowfat pasta sauces and different varieties of fruits to make it less monotono

Health by Chocolate

www.webmd.com/diet/features/health-by-chocolate

How enjoying a little chocolate might actually help your health.

Cocoa Rich in Health Benefits

diabetes.webmd.com/news/20110323/cocoa-rich-in-health-benefits

23 Mar 2011 - Consumption of cocoa, used throughout history as a folk ...

■ Show more results from webmd.com

Calories in Dark Chocolate

fatsecret.com/calories-nutrition/food/dark-chocolate

Find detailed colories information for Dark Chanalets including Decular Coming Cines

Finds a huge number of results nothing evaluated!

May come from special interest groups = biased

Many hits are not authoritative nor academic



diet nutrition health cocoa OR ch	ocolate OR "dark chocolate	e" site: .ac.uk		
Find web pages that have				
all these words:	diet nutrition health			
this exact wording or phrase:				tip
one or more of these words:	cocoa	OR chocolate	OR "dark chocolate"	пр
But don't show pages that hav	e			
any of these unwanted words:				tip
Need more tools?		_		
Reading level:	no reading level displaye	Google	Ž	
Results per page:	10 results			
Language:	any language	Always use	e Advanced	Search
File type:	any format			
Search within a site or domain:	.ac.uk	ioi more ne	exible search	es.
	(e.g. youtube.com, .edu)	Can limit s	earches to:	
Date, usage rights, region, and	more	Garrinini G	caronico to.	
Date: (how recent the page is)	past year	domain,	e.g. academ	ic
Usage rights:	not filtered by license		or governmer	
Where your keywords show up:	anywhere in the page	IIISHIUHOIT (or governmen	ii depi.
Region:	United Kingdom	> date pag	ge last update	ed
Numeric range:				
	(e.g. \$1500\$3000)			



diet nutrition health cocoa OR chocolate OR "dark chocolate" site:.ac.uk



Search

About 23,000 results (0.22 seconds)

Everything

Past year > Pages from the UK

×

Images

Scholarly articles for diet nutrition health cocoa OR chocolate OR "dark chocolate" site:.ac.uk Plasma antioxidants from chocolate - Serafini - Cited by 205

Maps

... of a general nutrition knowledge questionnaire for ... - Parmenter - Cited by 104

Videos

News

Mending a broken heart | The Rowett Institute of **Nutrition** and **Healt**... www.abdn.ac.uk/rowett/news/629/

Shopping

14 Feb 2011 - Rowett Institute of Nutrition and Health Homepage ... The foods of

love and the link between diet and cardiovascular disease will be discussed at ... by talking about aphrodisiac foods such as champagne, chocolate, bananas and oysters and ...

More

The web

Pages from the UK

Any time Past hour

Past 24 hours

Past week

Past month

Past year

Sorted by

relevance

Custom range...

Yummy mummies: achieving optimum health through diet during ...

www.ion.ac.uk/information/onarchives/yummymummies

6 Jul 2011 - Nutrition Courses, Nutritional Therapy Diploma. Home · About us ...

Yummy mummies: achieving optimum health through diet du Hope ...

Chocolate heaven at Loughry | CAFRE

www.cafre.ac.uk/index/featured.../chocolate heaven at loud 21 Apr 2011 - As you can probably imagine students on Food Nutrition and Health courses quite enjoy exploring chocolat this

Healthy diet, healthy mind | News | Edge Hill Unive

www.edgehill.ac.uk > News

22 Mar 2011 - Dr Anne Coufopoulos, Nutrition and Health Programme Leader and ... For example a diet rich in fruit and vegetables, wholegrain cereal foods and some

Google Results

Much better quality results BUT still need to be evaluated!

Google results

Use the Cited by link available in some entries to expand your search to other related materials

Pages from the UK psychological and ... health professionals - who need to protect themselves from personal involvement in their work - can hardly Cocoa, our first PAT (Pets as Therapy) Dog. ...

Any time Past hour

[PDF] Barriers to healthy eating in adolescence 1 1 RUNNING HEAD ...

Past 24 hours

bura.brunel.ac.uk/bitstream/2438/4932/1/Fulltext.pdf File Format: PDF/Adobe Acrobat Quick View

Past week

by C Stevenson - 2001 - Cited by 25 Related articles

Past month

28 May 2011 - Over the last few years, the quality of the adolescent diet in the

Past year

western world has become of increasing concern to researchers and health

Custom range...

professionals. knowledge about **nutrition** and food risks does not often translate into more healthy ... sweets, **chocolate** and other energy-dense foods was clearly

established as a ...

Sorted by relevance

All results

[PDF] Bibliographic Citations

Sorted by date

www.library.salford.ac.uk/help/userquides/general/bibcit.pdf

File Format: PDF/Adobe Acrobat - Quick View

by ILSG Guide - Related articles

Sites with images

28 Feb 2011 - **Diet** of a native carnivore, the spotted-tailed quoll ... Paoletti, R. (2009). **Chocolate**, lifestyle, and **health**. Critical Reviews in Food Science and **Nutrition**, 49

(4), pp. ...

Related searches Timeline

Holy Cross - Healthy Eating

Dictionary Reading level

www.holy-cross.lancsngfl.ac.uk/School/HealthyEating.php

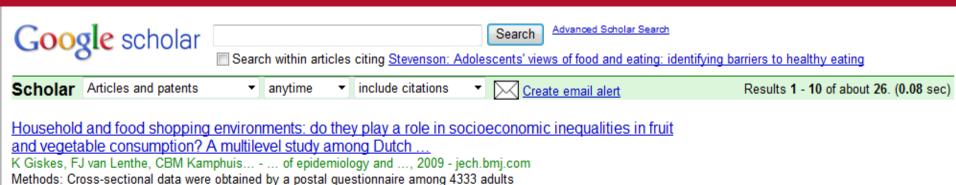
Translated foreign pages 4 May 2011 - If you can't see that on a label then read the **Nutritional** Information panel and ... fun way to enjoy a **healthy** and **nutritious diet**' but a dentist might

disagree. ... strawberry and banana fruit smoothie · White chocolate and apricot rice

Reset tools crisp bars ...

[PDF] THE CITY OF BRISTOL

Cited by link in Google opens papers citing the original research in Google Scholar



Cited by 11 - Related articles - Findlt@Aberdeen - All 11 versions - Import into RefWorks

(23-85 years) living in 168 neighbourhoods in the south-eastern Netherlands. Participants agreed/disagreed with a number of statements about the characteristics of their ...

From nutrients to nurturance: A conceptual introduction to food well-being

LG Block, SA Grier, TL Childers... - Journal of Public ..., 2011 - Am Marketing Assoc Abstract The authors propose a restructuring of the "food as health" paradigm to "food as well-being." This requires shifting from an emphasis on restraint and restrictions to a more positive, holistic understanding of the role of food in overall well-being. The authors ...

Cited by 3 - Related articles - Findlt@Aberdeen - All 3 versions - Import into RefWorks

[PDF] A alimentação saudável na ótica dos adolescentes: percepções e barreiras à sua implementação e características esperadas em materiais educativos

N Toral, MA Conti... - Cad Saude Publica, 2009 - SciELO Public Health

A alimentação saudável na ótica dos adolescentes: percepções e barreiras à sua implementação e características esperadas em materiais educativos ... Healthy eating according to teenagers: perceptions, barriers, and expected characteristics of teaching materials

Cited by 5 - Related articles - View as HTML - All 4 versions - Import into RefWorks

Validity of a Competing Food Choice Construct Regarding Fruit and Vegetable Consumption among Urban College Freshmen

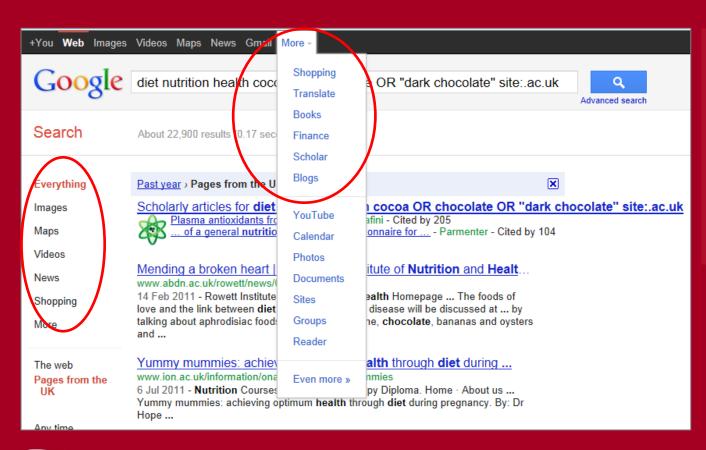
MC Yeh, B Matsumori, J Obenchain ... - Journal of Nutrition ..., 2010 - Elsevier OBJECTIVE: This paper presents the reliability and validity of a "competing food choice" construct designed to assess whether factors related to consumption of less-healthful food were perceived to be barriers to fruit and vegetable consumption in college freshmen. ...

[PDF] from cunv.edu

IPDF1 from scielosp.org FullText@Aberdeen

Other search options in Google





- Images
- Videos
- Books
- Blogs
- Scholar



Searching for information: Google Scholar



http://scholar.google.co.uk

- Not a substitute for academic databases which we pay for
- Searches scholarly literature
- Peer-reviewed papers, theses, books, preprints, abstracts, technical reports
- From academic publishers, professional societies, institutional repositories, universities
- Useful support may contain papers published outside the date range of the database you first used
- Mostly electronic information but we have much more on the shelves = you may have to visit the library!



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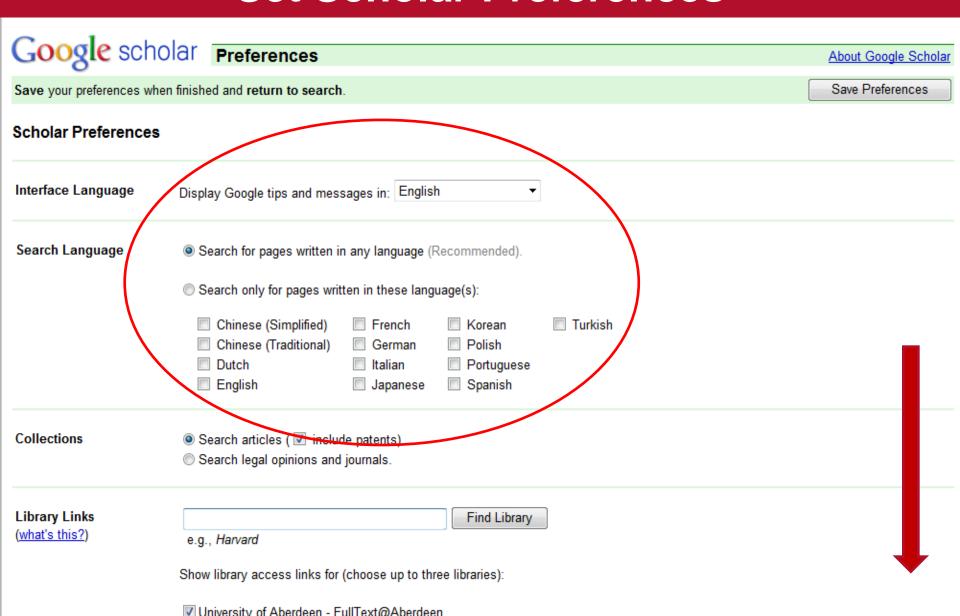
Articles (include patents) Legal opinions and journals

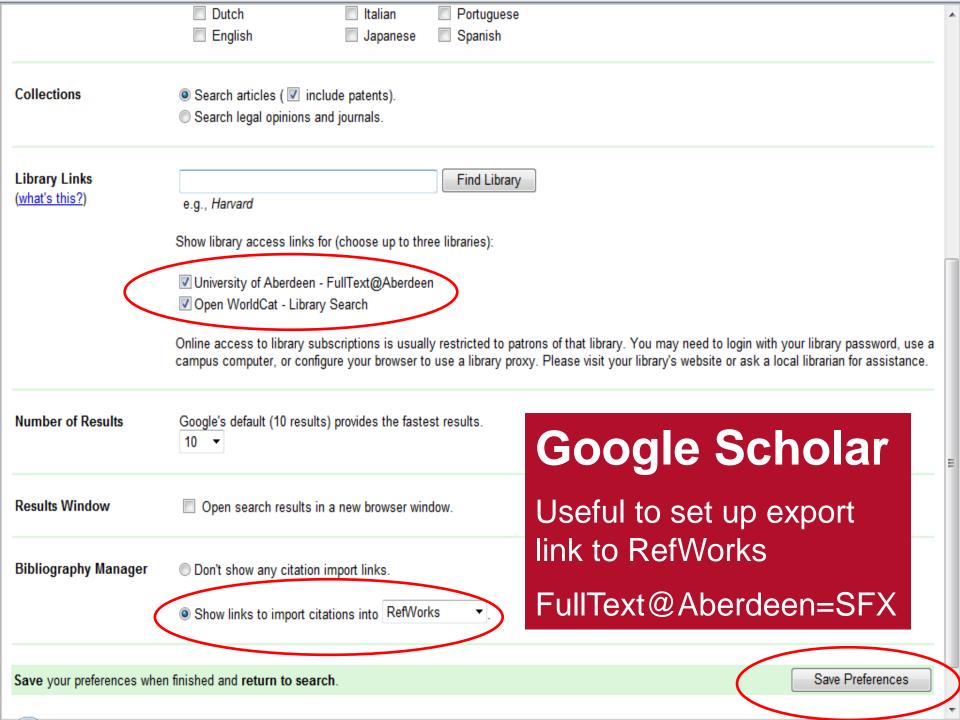
Stand on the shoulders of giants

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Google Scholar Set Scholar Preferences





Scholar Articles and patents

anytime

include citations

Create email alert

Results 1 - 10 of about 195. (0.12 ec)

[PDF] Plasma antioxidants from **chocolate**

M Serafini, R Bugianesi, G Maiani, S Valtuena... - Nature, 2003 - eprints.gla.ac.uk ... milk may interfere with the absorption of antioxidants from chocolate in vivo and may therefore negate the potential health benefits that ... Nutrition Research, Via Ardeatina 546, 00178 Rome, Italy e-mail: serafini@inran.it †Plant Products and Human Nutrition Group, Graham ... Diet. ... Cited by 205 - Related articles - View as HTML - BL Direct - All 19 versions - Import into RefWorks [PDF] from gla.ac.uk FullText@Aberdeen

[PDF] from ucl.ac.uk

[PDF] Development of a general **nutrition** knowledge questionnaire for adults

K Parmenter... - European Journal of Clinical Nutrition, 1999 - ucl.ac.uk ... WHO (1990): Diet, Nutrition and the Prevention of Chronic Disease recommend that people should be eating more, the same amount, or le nutrition knowledge questionnaire for adults K Parmenter and J Ward

Cited by 104 - Related articles - View as HTML - BL Direct - All 10 vers

[PDF] The use of economics in the evaluation of nutritional p T Ensor - Working Papers, 1990 - york.ac.uk

... 4. NUTRITIONAL POLICY In this section the relationship between for intervention is ... The report of the multidisciplinary committee on The I in 1988 called ... have been calculated for a wide range of diseases that

Related articles - All 12 versions - Import into RefWorks

[PDF] nutritional problems and policy

T Ensor - york.ac.uk

... 4. NUTRITIONAL POLICY In this section the relationship between to intervention is ... The report of the multidisciplinary committee on The I in 1988 called ... have been calculated for a wide range of diseases that are greened

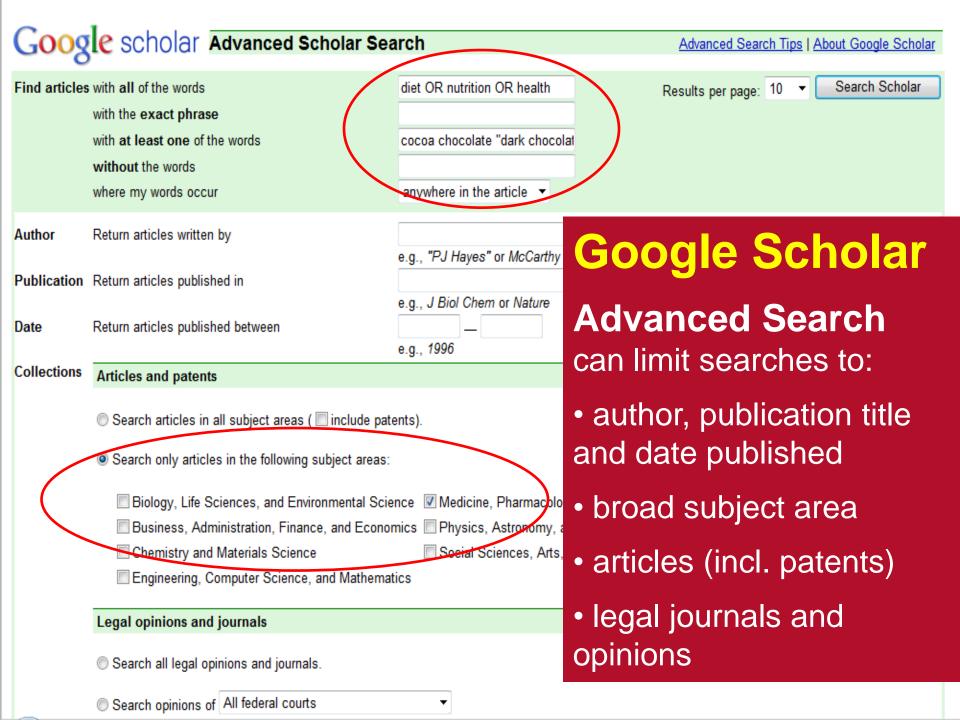
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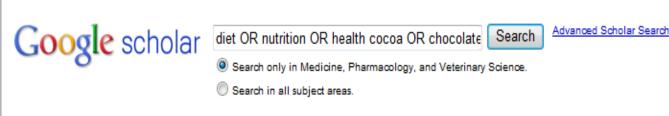
Google Scholar

If you move from Google to Google Scholar – your previous search from Google is run automatically

BUT always use Advanced **Search** for more flexible searches

Import into RefWorks





Articles excluding patents ▼ include citations Scholar anytime

Create email alert

Results 1 - 10 of about 53,300. (0.1) sec) [PDF] from thehealingpowersofchocola

Mediterranean **diet**, **cocoa** and cardiovascular disease; a sweeter life, a longer life, or both? C Ferri... - Journal of hypertension, 2003 - journals.lww.com

There is a large body of evidence indicating that vascular atherosclerosis exerts a key role in the pathogenesis of cardiovascular diseases and that, among lifestyle patterns, the dietary ones are of fundamental importance in the atherogenic process. In this regard, the ...

Cited by 14 - Related articles - BL Direct - All 6 versions - Import into RefWorks

Evidence that the antioxidant flavonoids in tea and cocoa are beneficial for cardiovascular health

PM Kris-Etherton... - Current opinion in lipidology, 2002 - journals.lww.com Epidemiologic studies suggest an inverse association of tea consumption with cardiovascular disease. The antioxidant effects of flavonoids in tea (including preventing oxidative damage to LDL) are among the potential mechanisms that could underlie the protective effects. Other ... Cited by 221 - Related articles - BL Direct - All 6 versions - Import into RefWorks

Aging and vascular responses to flavanol-rich cocoa

NDL Fisher... - Journal of hypertension, 2006 - journals.lww.com ... Wolters Kluwer Health Logo. All Issues. ... drank a single cocoa dose (230 ml) over several minutes, and the acute effect of cocoa on blood ... during admission, but abstained from coffee,

tea and other caffeine sources, as well as chocolate, during the ...

Cited by 36 - Related articles - Findlt@Aberdeen - BL Direct - All 5 versions - Import into RefWorks

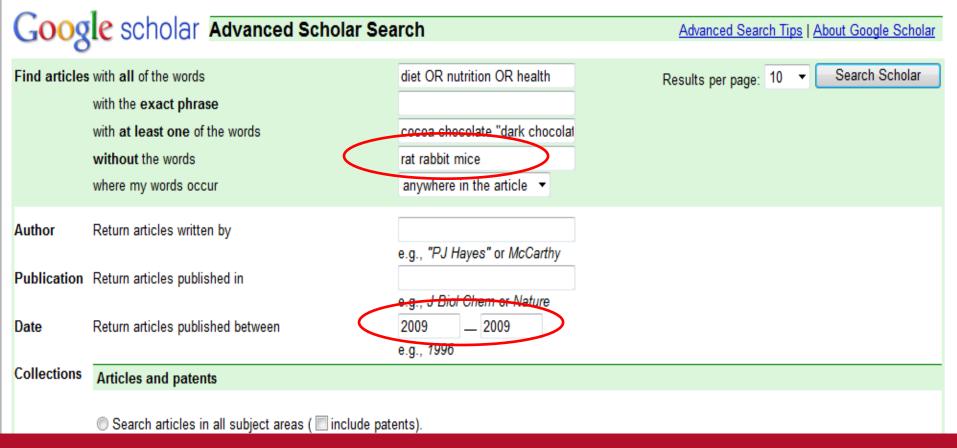
Short-term administration of **dark chocolate** is followed by a significant increase in insulin sensitivity

and a decrease in blood pressure in healthy persons

D Grassi, C Lippi, S Necozione... - ... of clinical nutrition, 2005 - Am Soc Nutrition 1 From the Department of Internal Medicine and Public Health, University of L'Aquila, L'Aquila, Italy. ... 2 Supported by the Italian Ministero della Università e della Ricerca

Scientifica 3 Reprints not available Address correspondence to C Ferri Università di L'

[HTML] from ajcn.org FullText@Aberdeen

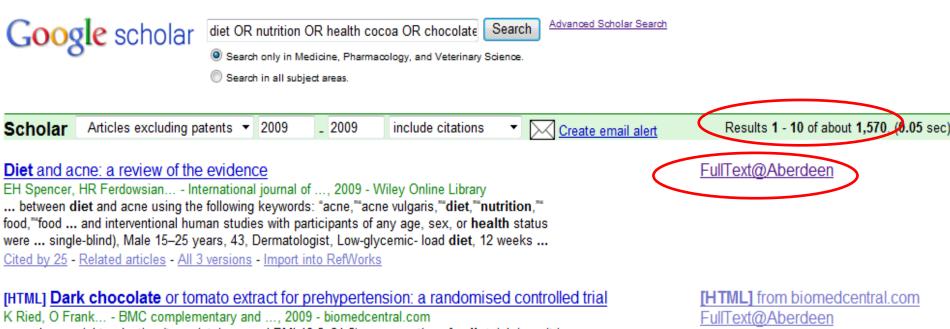


Google Scholar Advanced Search

Further limit my search to:

Date: keywords found in articles published in 2009

Exclude: certain keywords that are NOT of interest e.g. rats, rabbits, mice



... such as weight reduction (to maintain normal BMI 18.5–24.5), consumption of a **diet** rich in ... it is possible that smaller reductions in BP may have long-term cardiovascular **health** benefits. ... to date on the effect of **chocolate** on blood pressure chose a one-week **cocoa**/flavanol-free ...

Cited by 28 - Related articles - Cached - All 20 versions - Import into RefWorks

FullText@Aberdeen = SFX linking service – menu of access options to e-resources for

members of UoA

SFX is available in Primo, electronic databases, Google Scholar

SFX

Menu of options for linking to e-resources





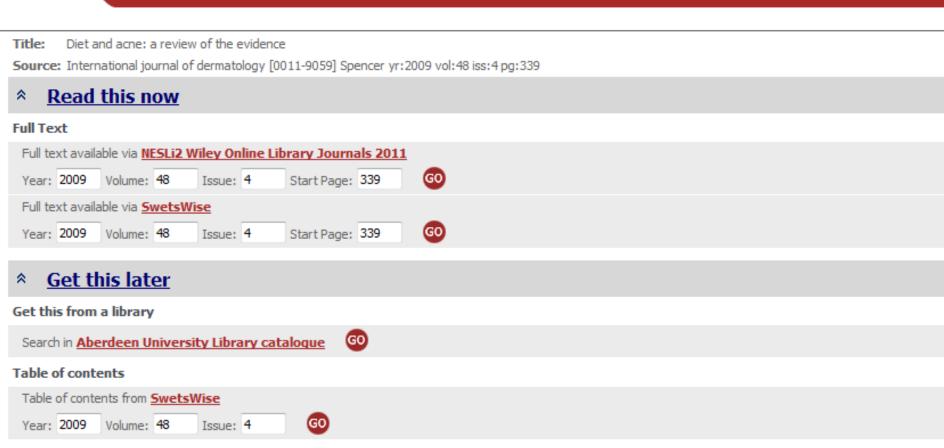
Author

Other articles by this author? -- using Web of Knowledge ISI

last name

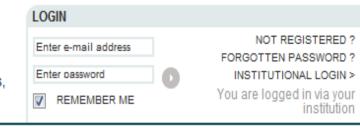
initials

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Library and Historic Collections, University of Aberdeen







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Elsa H. Spencer PhD, Hope R. Ferdowsian

MD, MPH, Neal D. Barnard MD

Article first published online: 19 MAR 2009

DOI: 10.1111/j.1365-4632.2009.04002.x

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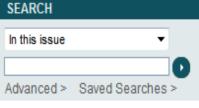
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Issue

International Journal of Dermatology

Volume 48, Issue 4, pages 339-347, April 2009



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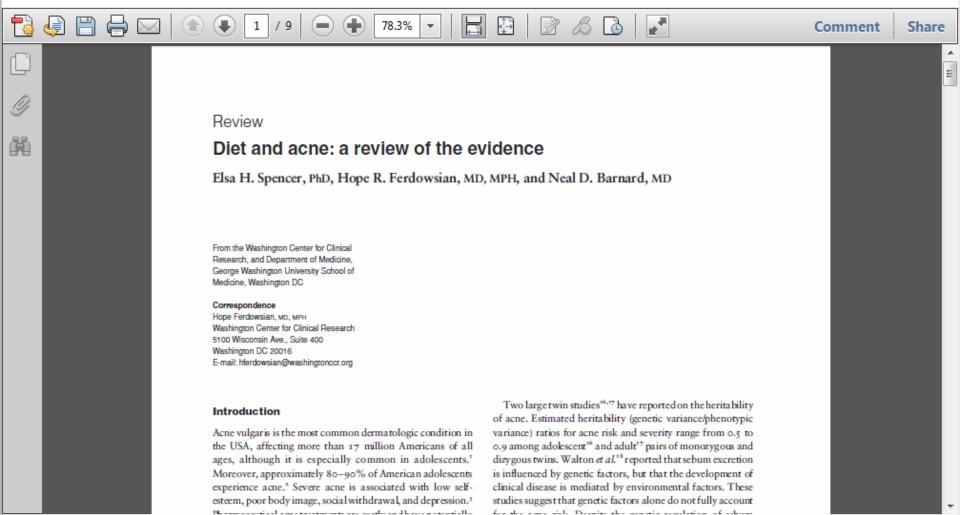
download/print/save the PDF of the paper

International Journal of Dermatology Volume 48, Issue 4, Article first published

online: 19 MAR 2009

Abstract | Full Article (HTML) | References | Cited By





Google Scholar feature

Can search across (US) legal opinions and journals

Author	Return articles written by			
		e.g., "PJ Hayes" or McCarthy		
Publication	Return articles published in			
		e.g., J Biol Chem or Nature		
Date	Return articles published between	2009 2009		
		e.g., 1996		
Collections	Articles and patents			
	Search articles in all subject areas (include pate	ents).		
	 Search only articles in the following subject areas: ☐ Biology, Life Sciences, and Environmental Science ☑ Medicine, Pharmacology, and Veterinary Science ☐ Business, Administration, Finance, and Economics ☐ Physics, Astronomy, and Planetary Science ☐ Chemistry and Materials Science ☐ Social Sciences, Arts, and Humanities 			
	Engineering, Computer Science, and Mathemat	ics		
	Legal opinions and journals			
	Search all legal opinions and journals.			
	Search opinions of All federal courts	-		
	Search opinions of California ▼ courts.			
	Select specific courts to search			
	Soarch Scholar	▼ · ·		

Search court opinions from the following courts:

Clear selection

State courts - Select all		Federal courts - Select all	
Alabama	Missouri	Supreme Court	7th Circuit
Court of Appeals	Court of Appeals	Court of Claims	Court of Appeals
Court of Civil Appeals	Supreme Court	Court of Customs and Patent App	peals CD Illinois
Court of Criminal Appeals	Montana	Court of Intl. Trade	ND Illinois
Supreme Court	Supreme Court	Customs Court	SD Illinois
Alaska	Nebraska	Tax Court	ND Indiana
Court of Appeals	Court of Appeals	Board of Tax Appeals	SD Indiana
Supreme Court	Supreme Court	1st Circuit	ED Wisconsin
Arizona	Nevada	Court of Appeals	WD Wisconsin
Court of Appeals	Supreme Court	D. Maine	Bankruptcy Courts
Supreme Court	New Hampshire	D. Massachusetts	8th Circuit
Arkansas	Supreme Court	D. New Hampshire	Court of Appeals
Court of Appeals	New Jersey	D. Puerto Rico	Minnesota
Supreme Court	Appellate Div.	D. Rhode Island	D. Nebraska
California	Supreme Court	Bankruptcy Courts	D. North Dakota
Appellate Div.	New Mexico	Bankruptcy Appellate Panel	D. South Dakota
Court of Appeal	Court of Appeals	2nd Circuit	ED Arkansas
Supreme Court	Supreme Court	Court of Appeals	WD Arkansas
Colorado	New York	D. Connecticut	ND Iowa
Court of Appeals	Appellate Div.	D. Vermont	SD Iowa
Supreme Court	Appellate Term	ED New York	ED Missouri
Connecticut	Court of Appeals	ND New York	WD Missouri
Appellate Court	North Carolina	SD New York	Bankruptoy Courts
Supreme Court	Court of Appeals	WD New York	Bankruptoy Appellate Pane
Delaware	Supreme Court	Bankruptcy Courts	9th Circuit
Court of Chancery	North Dakota	Bankruptcy Appellate Panel	Court of Appeals
Superior Court	Court of Appeals	3rd Circuit	D. Alaska
Supreme Court	Supreme Court	Court of Appeals	D. Arizona

Subject Gateways



- Focus on specific subject areas
- Collections of high quality websites
- Run and evaluated by subject specialists
- High quality results but return fewer results than other tools
- Browseable and searchable
- Evaluate websites they contain











Subject Gateway Intute (www.intute.ac.uk)



Helping you find the best websites for study and research



2

Intute closed in July 2011

- see FAQ for details -

Web resources ▼ All services Support for... Home Internet training **FAQs** About us Browse Web resources by subject Modern languages and area studies Agriculture, food, and forestry Education and research methods Nursing, midwifery and allied health Architecture and planning Engineering Biological sciences Geography and environment Physical sciences Business and management studies Humanities Psychology Communication and media studies Social sciences Law Mathematics and computer science Creative and performing arts Veterinary medicine Medicine including dentistry Search Web resources Advanced search | Help | Add this search box to your website Search

The Virtual Training Suite provides free Internet tutorials on using the Web for education and research, written by qualified lecturers and

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librarians.

Intute plans for the future - 2010 and beyond 12 Apr 2010 P Comments

Intute blog

11 4--- 2011 🔲 0-----

The future of Informs and the Virtual Training

Intute closed in July 2011. Please note that the site has now been archived and we are not adding any further resources to the catalogue or making any changes to existing content.

Subject Gateway platform - PINAKES

http://www.hw.ac.uk/libwww/irn/pinakes/pinakes.html



About

Featured in the BBC Web Wise guide to the Internet, and many other online and print publications.

Hosted by Heriot-Watt University, Edinburgh, Scotland.



<u>ADS</u> (Archeology Data Service): archeology



AERADE: aerospace and defence studies



Biz/ed: business and economics



BUBL: library and information science









Web Resources – evaluation checklist



- Accuracy Spelling errors? Content editorial control?
- Authority Check credentials; domain
- Objectivity Aim? Bias? Sponsored?
- Currency up-to-date? Undated = no authority
- Coverage topics (in-depth or summary) Supported by evidence? Research? References?
- Subscribe to a code of practice?
- Source Evaluated (e.g. subject gateway)?
- Contact information?
- Links to reputable websites?







- Try things out for yourself
 - see instruction sheet



- Ask for help that's what we're here for
- Presentation available at http://aberdeenunilibskills.pbworks.com/

